*Press release Poznań, January 12, 2024*

**The INSTALACJE Fair is growing stronger!**

**The INSTALACJE - International Installation Fair - has been the largest meeting of industry representatives for years, where the offer of leading manufacturers and suppliers of devices, technologies and services in the field of heating, air conditioning, ventilation and refrigeration is comprehensively presented. The installation industry will meet again in Poznań on April 23-25, 2024.**

The INSTALACJE Fair will once again become the capital of the entire installation industry for a few days, where not only installers and distributors will find valuable information, but also individual investors who will have the opportunity to learn about the latest trends in ecological installation solutions for the home, but also thanks to a wide range of exhibitors' offer, they will gain the necessary and reliable knowledge directly from producers and distributors.

**Rich trade offer**

At this year's INSTALACJE Fair, visitors will be able to learn about a wide range of producers and distributors of devices closely related to Renewable Energy Sources. You will be able to see industry leaders presenting heat pumps, recuperators, photovoltaic modules and biomass boilers. An important part of the INSTALACJE Fair exhibition will be interconnected heating, lighting, locking and watering systems - making up the Smart Home.

*- Looking at the number of exhibitor applications for* INSTALACJE *2024 that we have now, i.e. several months before the fair, but also at the remaining trade fair and conference events that will take place in parallel in April next year, it is hard not to be optimistic. Although this year was not easy in the installation industry, in fact it did not spare the entire Polish, European and global economy, which had to face many negative phenomena, from inflation to bloody armed conflicts, despite all these unfavorable situations – there is no shortage of optimism on the market. Most companies are aware that the temporary crisis is coming to an end and that next year will be much better, which is indicated not only by forecasts, but also by actual orders and guarantees of such orders* - announces Dominik Szymański, director of the INSTALACJE and GREENPOWER Fair.

**Accompanying events**

Interesting accompanying events will help you gain knowledge at the INSTALACJE Fair, including: The 7th Conference of the Heating, Sanitary, Installation, Ventilation and Air Conditioning Equipment Market and the special "Lords of the Elements" Practical Zone dedicated to installers, organized by the National Association of Installation and Service Companies OSFIS. Visitors to the Practical Zone will have the opportunity to test their manual skills, see the exhibition of products from the Zone's exhibitors, and take part in various training courses for specialists.

**A meeting of several industries**

The April INSTALACJE Fair is not only an opportunity to meet the installation industry. At the same time, the Poznań International Fair will also host the International Renewable Energy Fair GREENPOWER, the EXPOPOWER International Energy Fair, the SECUREX International Security Fair and the SAWO International Trade Fair for Work Protection, Firefighting and Rescue.

*- I think, I am actually convinced, that we have come at the right time to propose integration to the energy and installation industries during next year's fair. While others are fragmenting, we are uniting. Synergy – this word has been with us all the time lately. We see it on the market of energy and installation services, we see it among specialists and professionals, we see it among importers, in wholesalers and in stores. We deal with it every day in the largest and even the smallest companies. We want to welcome representatives of these markets in Poznań in April 2024 and offer them the widest possible form of cooperation. So that they can get to know each other, establish new business contacts, exchange offers, and do good business together. At the same time, we want to reformulate the April trade fair block so that it is not only a B2B platform, but also reaches the final customer. It must succeed, because this is what our exhibitors expect from us -* summarizes Dominik Szymański, director of the INSTALACJE and GREENPOWER Fair.

More information about the INSTALACJE Fair: [www.instalacje.com/en](http://www.instalacje.com/en).